



Business Statistics in Practice (Seventh Edition)

By Emily S. Murphree, Bruce L. Bowerman

McGraw Hill Education, 2013. Softcover. Book Condition: New. 5th or later edition. (Indian Edition) Business Statistics in Practice, Seventh Edition provides a modern, practical and unique framework for teaching an introductory course in Business Statistics. The textbook employs realistic examples, continuing case studies and a business improvement theme to teach the material. The Seventh Edition features more concise and lucid explanations, an improved topic flow and a sensible use of the best and most compelling examples. Contents: Chapter 1: An Introduction to Business Statistics Chapter 2: Descriptive Statistics: Tabular and Graphical Methods Chapter 3: Descriptive Statistics: Numerical Methods Chapter 4: Probability Chapter 5: Discrete Random Variables Chapter 6: Continuous Random Variables Chapter 7: Sampling and Sampling Distributions Chapter 8: Confidence Intervals Chapter 9: Hypothesis Testing Chapter 10: Statistical Inferences for Means and Proportions Chapter 11: Statistical Inferences for Population Variances Chapter 12: Experimental Design and Analysis of Variance Chapter 13: Chi-Square Tests Chapter 14: Simple Linear Regression Analysis Chapter 15: Multiple Regression and Model Building Chapter 16: Time Series Forecasting and Index Numbers Chapter 18: Nonparametric Methods Chapter 19: Decision Theory Appendix A: Statistical Tables Appendix B: Answers to Most Odd-Numbered Exercises Appendix C: References Printed Pages: 0.



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