



Financial Accounting (Hardback)

By W Steve Albrecht, Earl K Stice, James D Stice

Cengage Learning, Inc, United States, 2010. Hardback. Book Condition: New. 11th. 277 x 234 mm. Language: English . Brand New Book. The eleventh edition of FINANCIAL ACCOUNTING guides students through the what, why and how of accounting in today's business world. This textbook offers a solid presentation of concepts and procedures blended with a wealth of real company examples and solved exercises to ensure student success in the practical application of fundamental financial accounting principles. Students will learn to effectively use and prepare financial accounting information for decision making with various features that encourage critical thinking, highlight ethical considerations, and consider global implications. Emphasizing the relevancy of accounting to the business world, this edition is perfect for any student, regardless of future career plans or goals.



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